Print Date 08/31/12 11:04:32

ORDER

;		Andrews (ASS)		
Orders	Order / Rev:	103576		
	Alt Order #:	06829900		
	Product Desc:	HELLER FOR SENATE		
	Estimate:			KSNV
	Flight Dates:	08/29/12 - 09/04/12	Primary AE:	Amy McCreary
	Original Date / Rev:	06/26/12 / 08/30/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Strategic Media Services, Inc.	DWT	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3299 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Heller, Dean for U.S. Senate	<u>Revueol</u>	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01 .	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Dill I tatt				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/04/12	50	\$37,100.00	\$31,535.00

Totals	otals
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Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	50	\$37,100.00	\$31,535.00	0.00
Totals	50	\$37,100.00	\$31,535,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	23%	\$37,100.00
Market	100%	\$161.304.35

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	36%	\$58,069.57
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$29,034.78
KTUD	1%	\$1,613.04
KVVU	15%	\$24,195.65
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$11,291.30

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	08/29/12	08/31/12	M-F 5-6a WakeUp	w/WagM	5-6a	WTF~~	:30	3	\$400.001	0.00 NM	3	\$1,200.00
					M-F 5-6a WakeUp	w/Wagners								,
		NEWS			•	-								
		<u>Star</u>	t Date	End Date	Weekdays S	Spots/Week	Rate	Rating				1		
	W	eek: 08/2	27/12	09/02/12	WTF	3	\$400.00	0.00						

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Order / Rev:

06829900

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates:

08/29/12 - 09/04/12

Product Desc: HELLER FOR SENATE KSNV

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spe	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSN	/ 08/29/1	2 08/31/12			5-6a	WTF	:30	3	\$400.001	0.00 NM	3	\$1,200.00
NEWS	6		M-F 5-6a WakeU	p w/Wagners								
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 0		09/02/12	WTF	3	\$400.00	0.00						
E 2 KSN	/ 09/03/1	2 09/04/12	M-F 5-6a WakeUp M-F 5-6a WakeU	-	5-6a	MT	:30	2	\$400.001	0.00 NM	2	\$800.00
NEWS	6		IVI-I- 5-0a VVAKEO	p wwwagners								
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>			•			
Week: 0		09/09/12	MT	2	\$400.00	0.00						
E 3 KSNV	/ 08/29/1	2 08/29/12	M-F 6-7a WakeUp M-F 6-7a WakeU	_	6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	3		0 / 4 / 1 4 / 1 4 / 1	p in riughold								
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0		09/02/12	W M-F 6-7a WakeUp	1 . w/\/(c\/a\/	\$700.00 6-7a	0.00 M	.20		\$700.004	0.00 NA		4700.00
L. 4 NOIN	<i>i</i> 08/00/1	2 08/03/12	M-F 6-7a WakeU	•	0-1 a	M	:30	1	\$700,001	0.00 NM	1	\$700.00
NEWS	3			. 0								
<u>S</u> Week: 0	tart Date	End Date 09/09/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	Rating						
***************************************		2 09/04/12	Today Show	CM	658a-9am	0.00 -T	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
			Today Show	· · · ·	0000 00111	•	.00	,	Ψ1,400.001	0.00 14141	,	φ1,400.00
	Y SHOW	E. J. B. J.	387 4 1	0 (51)	- .	/·						
<u>s</u> Week: 0	tart Date 9/03/12	End Date 09/09/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00						
·		2 08/30/12	Today Show	СМ	658a-9am	T	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
			Today Show						+ 1, 100.00	5.00 / 1111		Ψ1,400.00
	Y SHOW tart Date	End Date	Mookdova	Cnoto (Man)	Data	Datina						
Week: 0		09/02/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00						
E 7 KSN	V 08/29/1	2 08/31/12	M-F Today Show		9-10a	W-F	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TODA	Y SHOW		M-F Today Show									
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/02/12	W-F	2	\$500.00	0.00						
E 8 KSN	V 09/04/1	2 09/04/12	•		9-10a	-T	:30	1	\$500.001	0.00 NM	1	\$500.00
TODA	Y SHOW		M-F Today Show	Ш								
	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		09/09/12	-T	1	\$500.00	0.00	<u>-</u>					
E 9 KSN	V 09/03/1	12 09/04/12	M-F Today Show	III 4th 18M	10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODA	Y SHOW	III	Today 4th Hour									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0		09/09/12	-Т	2	\$325.00	0.00				·		
E 10 KSN	V 08/29/1	12 08/31/12	M-F Today Show Today 4th Hour	III 4th 16M	10am-11am	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
TODA	Y SHOW	Ш	roddy 401 riodi									
_	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				·		
Week: 0		09/02/12 12 08/31/12	WTF Noon News	3		0.00	-20		A405.004	0.00.1114		40,000
ETT KON	V 00/30/	12 00/31/12	Noon News	CM	12-1230pm	TF	:30	2	\$425.001	0.00 NM	2	\$850.00
NEW:												
<u>S</u> Week: 0	tart Date	End Date 09/02/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u>	Rating					i	
		12 09/04/12		CM	\$425.00 12-1230pm	0,00 -T	:30	1	\$425.001	0.00 NM	1	\$425.00
		· · · -	Noon News			•	,50	•	Ţ.25.00 I	0.00 14191	1	ψ-γειοιου
NEW:		End Data	Mookdow	Cnoto AA!!-	D-4-	Detir					1	
<u>ع</u> Week: 0	tart Date 9/03/12	End Date 09/09/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00				:	1	
		12 09/04/12		СМ	5-630p	MT	:30	4	\$1,000.001	0.00 NM	4	\$4,000.00
					•						•	

Print Date: 08/31/12 11:04:32 Page 3 of 4

Order / Rev:

103575

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #:

06829900

Product Desc:

HELLER FOR SENATE

Flight Dates;

08/29/12 - 09/04/12

Estimate:

KSNV

	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type Տր	oots	Amount
			M-F Early News M-F Early News								
NEWS											
<u>Start</u> Week: 09/0	<u>t Date</u>	End Date 09/09/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
			M-F Early News	CM	5-630p	WTF	:30	6 \$1,000.001	0.00 NM	6	\$6,000.00
NEWS			M-F Early News								
<u>Start</u> Week: 08/2	t <u>Date</u> 7/12	End Date 09/02/12	Weekdays WTF	Spots/Week 6	<u>Rate</u> \$1,000.00	Rating 0.00					
E15 KSNV	08/29/12	2 08/31/12	M-F Wheel	CM	7-730pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WHEEL			M-F Wheel of Fo	rtune							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08/2		09/02/12	F		\$1,000.00	0.00					
E16 KSNV	09/03/12	2 09/04/12	M-F Wheel of Fo	CM	7-730pm	MT	:30	2 \$1,000.001	0.00 NM	2	\$2,000.00
WHEEL			WE WINEELD FO	nune							
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/0 Spot Ch I	3/12 Date Rai	09/09/12	MT escription		\$1,000.00	0.00	Nookdova	Longth Data	Dt. T		
		1195 2-09/09/12 M			t/End Time Opm		<u>Weekdays</u> ит		Rtg Type		
	MG 16.				•			(* .,,=====,			
•		SPECIAL]	(haal af Fautum a tu	DDIME 44.0	6 0 44 ·· 4 OUB		_				
o Nonvo ⊕ MG:			/heel of Fortune in	PRIME M-SA	A 8-11p / SUF		-T	- :30 \$1,000.00	0,00 NM		
•	CHANG								j		
E 17 KSNV	09/03/12	2 09/04/12	Face to Face w/ F		730-758pm	MT	:30	2 \$800.001	0.00 NM	2	\$1,600.00
FACE			Face to Face w/	J.Ralston							•
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week; 09/0		09/09/12	MT	. 2	\$800.00	0.00					
	Date Ra		<u>escription</u>		t/End Time	1	<i>Neekdays</i>	Length Rate	Dia Tuna		
			and to Eaga w/ Da	laton 720			4.		Rtg Type		
0 00	MG 17.		ace to Face w/ Ra	ston 730-	758pm	1	MT				
	<i>M</i> G 17. C NEWS		ace to Face w/ Ra	lston 730-		ı	MT				
[NBC 3 KSNV C	C NEWS 09/04/12	3 S SPECIAL] 2-09/04/12 Fa	ace to Face w/ Rai ace to Face in PRI		758pm		мт 	- :30 (\$800.00			
[NB0 3 KSNV0 ⊕ MG	C NEWS 09/04/12 for 17.2	3 S SPECIAL] 2-09/04/12 F 09/04			758pm			- :30 (\$800.00) 0.00 <i>NM</i>		
[NBC 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG	3 S SPECIAL] 2-09/04/12 F: 09/04 E]	ace to Face in PRI	ME 8-11	758pm pm		~T~~~	- :30 (\$800.00) - :30 \$800.00	0.00 <i>NM</i>	1	\$800.00
[NBC 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG	3 S SPECIAL] 2-09/04/12 F: 09/04 E]		ME 8-11	758pm		··T	- :30 (\$800.00) 0.00 <i>NM</i>	1	\$800.00
[NBC 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG 08/29/13	3 S SPECIALJ 2-09/04/12 F: 09/04 E] 2 08/31/12	ace to Face in PRI Face to Face w/ F Face to Face w/	ME 8-11 RalstonCM J.Ralston	758pm pm - 730-758pm	F	~T~~~	- :30 (\$800.00) - :30 \$800.00	0.00 <i>NM</i>	1	\$800.00
[NBC 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG 08/29/13	3 S SPECIAL] 2-09/04/12 F: 09/04 E]	ace to Face in PRI	ME 8-11	758pm pm 730-758pm		~T~~~	- :30 (\$800.00) - :30 \$800.00	0.00 <i>NM</i>	1	\$800.00
[NB0 3 KSNV 0 MG [TP] E 18 KSNV FACE Start Week: 08/2	C NEWS 09/04/12 for 17.2 CHANG 08/29/13 t Date 27/12	3 S SPECIALJ 2-09/04/12 F: 09/04 E] 2 08/31/12 End Date 09/02/12	Face to Face in PRI Face to Face w/ Face to Face w/	ME 8-11 RalstonCM J.Ralston Spots/Week 1	758pm pm - 730-758pm	F <u>Rating</u> 0.00	:30	- :30 (\$800.00) - :30 \$800.00	0.00 <i>NM</i>	1	\$800.00 \$1,100.00
[NB0 3 KSNV 0 MG [TP E 18 KSNV FACE Start Week: 08/2 E 19 KSNV	C NEWS 09/04/12 for 17.2 CHANG 08/29/13 t Date 27/12	3 S SPECIALJ 2-09/04/12 F: 09/04 E] 2 08/31/12 End Date 09/02/12	Face to Face in PRI Face to Face w/ F Face to Face w/ Weekdays	ME 8-11 RalstonCM J.Ralston Spots/Week 1 even CM	.758pm pm 	F <u>Rating</u> 0.00	:30	- :30 (\$800.00) - :30 \$800.00 1 \$800.001	0.00 NM 0.00 NM	1	·
[NB0] 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG 08/29/1: t Date 27/12 08/30/1:	3 S SPECIAL] 2-09/04/12 F: 09/04 E] 2 08/31/12 End Date 09/02/12 2 08/30/12	Face to Face w/ Face to Face w/ Face to Face w/ WeekdaysF M-F News 3 at El	ME 8-11 RalstonCM J.Ralston Spots/Week 1 even CM even	758pm pm 730-758pm Rate \$800.00 11pm-1135p	F <u>Rating</u> 0.00 mT	:30	- :30 (\$800.00) - :30 \$800.00 1 \$800.001	0.00 NM 0.00 NM	1	·
[NB0] 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG 08/29/13 t Date 27/12 08/30/13 t Date 27/12	3 S SPECIAL] 2-09/04/12 F: 09/04 E] 2 08/31/12 End Date 09/02/12 2 08/30/12 End Date 09/02/12	Face to Face w/ Face to Face w/ Face to Face w/ Face to Face w/ Face w	ME 8-11 RalstonCM J.Ralston Spots/Week 1 even CM even Spots/Week	758pm pm 730-758pm Rate \$800.00 11pm-1135p	F <u>Rating</u> 0.00	:30	- :30 (\$800.00) - :30 \$800.00 1 \$800.001	0.00 NM 0.00 NM	1	·
[NB0] 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG 08/29/13 t Date 27/12 08/30/13 t Date 27/12	3 S SPECIAL] 2-09/04/12 F: 09/04 E] 2 08/31/12 End Date 09/02/12 2 08/30/12 End Date 09/02/12	Face to Face w/ Face w	ME 8-11 RalstonCM J.Ralston Spots/Week 1 even CM leven Spots/Week 1 even CM	758pm pm 730-758pm Rate \$800.00 11pm-1135pi	F <u>Rating</u> 0.00 mT <u>Rating</u> 0.00	:30	- :30 (\$800.00) - :30 \$800.00 1 \$800.001	0.00 NM 0.00 NM	1 1	·
[NB0] 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG 08/29/13 t Date 27/12 08/30/13 t Date 27/12	3 S SPECIAL] 2-09/04/12 F: 09/04 E] 2 08/31/12 End Date 09/02/12 2 08/30/12 End Date 09/02/12	Face to Face w/ Face to Face w/ Face to Face w/ Face to Face w/ Face w	ME 8-11 RalstonCM J.Ralston Spots/Week 1 even CM leven Spots/Week 1 even CM	758pm pm 730-758pm Rate \$800.00 11pm-1135p Rate \$1,100.00	F <u>Rating</u> 0.00 mT <u>Rating</u> 0.00	:30	- :30 (\$800.00) - :30 \$800.00 1 \$800.001 1 \$1,100.001	0.00 NM 0.00 NM	1 1	\$1,100.00
[NB0 3 KSNV 0 MG [TP] E 18 KSNV FACE Start Week: 08/2 E 19 KSNV NEWS Start Week: 08/2 E 20 KSNV NEWS	C NEWS 09/04/12 for 17.2 CHANG 08/29/13 t Date 27/12 08/30/13 t Date 27/12	3 S SPECIAL] 2-09/04/12 F: 09/04 E] 2 08/31/12 End Date 09/02/12 2 08/30/12 End Date 09/02/12	Face to Face w/ Face w	ME 8-11 RalstonCM J.Ralston Spots/Week 1 even CM leven Spots/Week 1 even CM	758pm pm 730-758pm Rate \$800.00 11pm-1135p Rate \$1,100.00 11pm-1135p	F <u>Rating</u> 0.00 mT <u>Rating</u> 0.00	:30	- :30 (\$800.00) - :30 \$800.00 1 \$800.001 1 \$1,100.001	0.00 NM 0.00 NM	1 1	\$1,100.00
[NB0] 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG 08/29/13 t Date 27/12 08/30/13 t Date 27/12 09/03/13 t Date 13/12	3 S SPECIALJ 2-09/04/12 F: 09/04 E] 2 08/31/12 End Date 09/02/12 2 08/30/12 End Date 09/02/12 2 09/03/12 End Date 09/09/12	Face to Face w/ Face to Face w/ Face to Face w/ WeekdaysF M-F News 3 at El	ME 8-11 RalstonCM J.Ralston Spots/Week 1 even CM leven Spots/Week 1 even CM leven Spots/Week 1	758pm pm 730-758pm Rate \$800.00 11pm-1135p Rate \$1,100.00 11pm-1135p	F <u>Rating</u> 0.00 mT <u>Rating</u> 0.00 m M <u>Rating</u> 0.00	:30	- :30 (\$800.00 - :30 \$800.00 1 \$800.001 1 \$1,100.001	0.00 NM 0.00 NM 0.00 NM	1 1	\$1,100.00 \$1,100.00
[NB0] 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG 08/29/13 t Date 27/12 08/30/13 t Date 27/12 09/03/13 t Date 13/12	3 S SPECIALJ 2-09/04/12 F: 09/04 E] 2 08/31/12 End Date 09/02/12 2 08/30/12 End Date 09/02/12 2 09/03/12 End Date 09/09/12	Face to Face w/ Face to Face to Face w/ Face to Face t	ME 8-11 RalstonCM J.Ralston Spots/Week 1 even CM leven Spots/Week 1 even CM leven Spots/Week 1 ElevenCM	758pm pm 730-758pm Rate \$800.00 11pm-1135p Rate \$1,100.00 11pm-1135p	F <u>Rating</u> 0.00 mT <u>Rating</u> 0.00 m M <u>Rating</u> 0.00	:30	- :30 (\$800.00) - :30 \$800.00 1 \$800.001 1 \$1,100.001	0.00 NM 0.00 NM	1 1 1	\$1,100.00
[NB0] 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG 08/29/13 t Date 27/12 08/30/13 t Date 27/12 09/03/13 t Date 13/12	3 S SPECIALJ 2-09/04/12 F: 09/04 E] 2 08/31/12 End Date 09/02/12 2 08/30/12 End Date 09/02/12 2 09/03/12 End Date 09/09/12	Face to Face w/ Face to Face w/ Face to Face w/ WeekdaysF M-F News 3 at El	ME 8-11 RalstonCM J.Ralston Spots/Week 1 even CM leven Spots/Week 1 even CM leven Spots/Week 1 ElevenCM	758pm pm 730-758pm Rate \$800.00 11pm-1135p Rate \$1,100.00 11pm-1135p	F <u>Rating</u> 0.00 mT <u>Rating</u> 0.00 m M <u>Rating</u> 0.00	:30	- :30 (\$800.00 - :30 \$800.00 1 \$800.001 1 \$1,100.001	0.00 NM 0.00 NM 0.00 NM	1	\$1,100.00 \$1,100.00
[NB0] 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG 08/29/13 t Date 27/12 08/30/13 t Date 27/12 09/03/13 t Date 03/12 09/01/1	3 SPECIALJ 2-09/04/12 F: 09/04 E] 2 08/31/12 End Date 09/02/12 End Date 09/02/12 2 09/03/12 End Date 09/09/12 2 09/02/12 End Date 09/09/12 End Date 09/09/12 End Date 09/09/12 End Date 09/09/12 End Date	Face to Face w/ Face w	ME 8-11 RalstonCM J.Ralston Spots/Week 1 even CM leven Spots/Week 1 even CM leven Spots/Week 1 ElevenCM Eleven Spots/Week	758pm pm 730-758pm Rate \$800.00 11pm-1135p Rate \$1,100.00 11pm-1135p Rate \$1,100.00	F Rating 0.00 mT Rating 0.00 m M Rating 0.00 mSS	:30	- :30 (\$800.00 - :30 \$800.00 1 \$800.001 1 \$1,100.001	0.00 NM 0.00 NM 0.00 NM	1	\$1,100.00 \$1,100.00
[NB0] 3 KSNV (C NEWS 09/04/12 for 17.2 CHANG 08/29/1: t Date 27/12 08/30/1: t Date 27/12 09/03/1. t Date 03/12 09/01/1. t Date 27/12	3 SPECIALJ 2-09/04/12 F: 09/04/12 F: 09/04/12 P: 09/02/12 P: 09/02/12 P: 09/03/12 P: 09/09/12 P: 09/09/12 P: 09/02/12 P: 09/02	Face to Face w/ Face w	ME 8-11 RalstonCM J.Ralston Spots/Week 1 even CM leven Spots/Week 1 even CM leven Spots/Week 1 ElevenCM Eleven Spots/Week 2	758pm 730-758pm 730-758pm Rate \$800.00 11pm-1135p Rate \$1,100.00 11pm-1135p	Rating 0.00 mT Rating 0.00 m M Rating 0.00 m Rating 0.00	:30	- :30 (\$800.00 - :30 \$800.00 1 \$800.001 1 \$1,100.001	0.00 NM 0.00 NM 0.00 NM	1	\$1,100.00 \$1,100.00

Print Date: 08/31/12 11:04:32

KSNV

Totals

50

\$37,100.00

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Order / Rev:

103575

Advertiser:

Heller, Dean for U.S. Senate

Alt Order #: Flight Dates: 06829900

08/29/12 - 09/04/12

Product Desc:

HELLER FOR SENATE

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount **NEWS** Rating Start Date End Date Weekdays Spots/Week Rate Week: 08/27/12 09/02/12 ----S-\$350.00 0.00 E 23 KSNV 09/01/12 09/02/12 Sa-Su Early News CM 5pm-630pm ----SS :30 2 \$650.001 0.00 NM 2 \$1,300.00 Sa-Su Early News **NEWS** Spots/Week Start Date **End Date Weekdays** Rate Rating ----SS Week: 08/27/12 09/02/12 \$650.00 0.00 E 24 KSNV 09/02/12 09/02/12 Sunday Today CM 7a-8am ----S :30 \$625.001 0.00 NM 1 \$625.00 Sunday Today SUN TODAY End Date Start Date **Weekdays** Spots/Week <u>Rate</u> Rating 09/02/12 ----5 Week: 08/27/12 \$625.00 0.00 E 25 KSNV 09/02/12 09/02/12 Sports Night in Las VegaGM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM \$400.00 Sports Night in Las Vegas SPORTS NIGHT Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 08/27/12 09/02/12 \$400.00 0.00 N26 KSNV 08/29/12 08/29/12 Noon News CM 12-1230pm :30 --W----\$425.001 0.00 NM \$425.00 Noon News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/27/12 09/02/12 -------\$425.00 0.00 N27 KSNV 08/29/12 08/30/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUN---WT---:30 2 \$1,000.001 0.00 NM 2 \$2,000.00 Wheel in Prime WHEEL Start Date End Date Weekdays Spots/Week Rate Rating --WT---Week: 08/27/12 09/02/12 2 \$1,000.00 0.00 N 28 KSNV 08/29/12 08/30/12 Face to Face in PRIME CM 8-11pm ---WT---:30 \$800.001 0.00 NM 2 \$1,600.00 Face to Face in PRIME **FACE End Date** Spots/Week Start Date Weekdays Rate Rating Week: 08/27/12 09/02/12 --WT---\$800.00 0.00